

COMMUNITY DEVELOPMENT FUND ANNUAL REPORT

April 1, 2011 to March 31, 2012



Community
Development
Fund

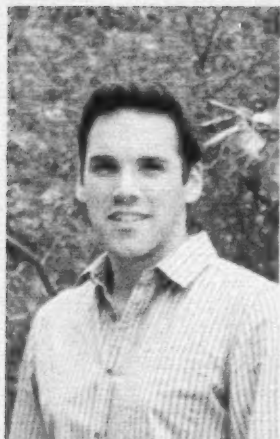
Fonds de
développement
communautaire

Yukon
Economic Development

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MINISTER'S MESSAGE



Yukon continues to prove itself a great place to live, work and pursue recreational activities, and it is in no small part due to the success of the Community Development Fund (CDF).

The CDF program has been giving Yukon communities the means to strive for a better quality of life in which to work, visit and enjoy leisure time since the mid-1980s, providing long-term sustainable economic and social benefits throughout the territory.

Providing financial support for community initiatives is important, but it is just one aspect of the CDF. The program helps foster cooperation and collaboration amongst community groups and individuals. It also provides a means of sharing knowledge, developing usable skills and ultimately strengthening Yukon communities. The CDF was designed to help community groups accomplish a great diversity of projects and initiatives.

Most recently the CDF has approved projects including: recreational trail development in Whitehorse and Carcross; the creation of a multi-purpose drop-in centre in Ross River for use by all members of the community; a regional tourism strategy for the Teslin area; and a new primary care paramedic training program at Yukon College, which means students will no longer have to leave the territory to receive high-level emergency medical services training.

These are only a sample of the projects that continue to make this program a success. Since being reinstated in the Department of Economic Development in June 2003, the CDF has provided approximately \$27 million in funding for a variety of community projects throughout the territory. I invite all Yukoners to share in the many accomplishments made possible with the assistance of the CDF.

A handwritten signature in dark ink, appearing to read 'Currie Dixon'.

Currie Dixon
Economic Development Minister

GENERAL PROGRAM INFORMATION

The primary goal of the CDF is to support projects and events that provide long-term sustainable, economic or social benefits to Yukon communities. The funding program is also designed to create opportunities for community participation.

Eligibility

Eligible applicants must be registered with the Yukon *Societies Act* or the federal *Board of Trades Act* and are described as one of the following:

- » community association;
- » charitable organization;
- » registered industry, professional, and/or business association;
- » local governing body;
- » municipal government; or
- » First Nation government.

Assessment

All applications are assessed based on the merits of the project and a recommendation is made at each level of the review process.

The CDF Unit staff provide an advisory service, assisting their clients with the development of sound applications, ideas and community initiatives. The CDF staff continue to encourage clients to make early contact to assess whether their projects fit program criteria.

Funding Levels

Tier 1: Applications of \$20,000 or less (Deadlines are January 15, May 15, July 15 and October 15)

Tier 2: Applications of \$20,001 to \$75,000 (Deadlines are May 15 and September 15)

Tier 3: Applications of \$75,001, or more (Deadline is January 15)

In cases where the 15th of the month falls on a weekend, the deadline date is the preceding Friday.

CDF TESTIMONIALS

The following five stories depict some of the community projects that were supported by the CDF during the 2011–2012 fiscal year.

Arctic Institute of Community-Based Research: A Spotlight on Wellness in the Yukon

The Arctic Institute of Community-Based Research (AICBR) is a research organization dedicated to facilitating and promoting northern health and well-being through northern-led, community-based health research activities. With \$19,715 in help from the Community Development Fund, the AICBR was able to undertake two new initiatives to support its healthy lifestyles project, which aims to address the issues contributing to obesity amongst youth in northern communities while encouraging active, healthy lifestyles.

First, AICBR hosted a “Deliberative Dialogue” in Whitehorse in 2011. This gathering brought together community members from across Yukon, representatives from municipal, territorial, federal and First Nation agencies, health practitioners and non-governmental organizations to share and discuss ideas and success stories for promoting healthy living and achieving healthy weights for Yukon children. The meeting was successful in building relationships, identifying challenges and coming up with action plans to move the initiative forward.

The second initiative was the development of a new resource to support community wellness initiatives. One of the major focuses of the “Deliberative Dialogue” was the sharing of stories about diverse initiatives occurring across Yukon that promote health and wellness. Funding from the CDF allowed the AICBR to compile these stories into a new information booklet, *Celebrating Our Stories: Building a Healthier Yukon Together*, which was released in March 2012. The booklet includes stories about healthy ways of living in Yukon communities that touch on everything from cultural activities and fitness to healthy eating and relationships.

“The purpose of *Celebrating Our Stories* was to tell stories and share information about successes related to health and wellness in Yukon communities,” AICBR Director of Operations Bree Blotner said. “The feedback on the booklet has been amazing. It is definitely our most popular resource and we couldn’t believe how fast we ran out of copies, we’ve actually had to do a second run of printing.”



“The purpose of Celebrating Our Stories was to tell stories and share information about successes related to health and wellness in Yukon communities.”

Yukon Anti-Poverty Coalition: Tenant Wisdom — A Guide to Trouble-Free Renting

Finding a place to live in the rental market can be a difficult task. Finding a good fit and maintaining good relations between landlord and tenant can be even more difficult. With this in mind, the Yukon Anti-Poverty Coalition, with \$13,075 in assistance from the CDF, recently produced and tested a participant workbook and instructor's guide for those in the rental market, based on input from Yukon landlords and tenants, as well as service providers working with those in need of housing. The initiative has focused on tenants, helping those who are looking for housing gain a better understanding of how to pursue rental accommodation in Yukon and what to expect when they enter into a rental agreement.

"The purpose of this project is to support the rental community and those who may have trouble maintaining housing in Yukon," YAPC Coordinator Kristina Craig said. "Related to our housing action plan, it provides those looking for housing with the information they need to become responsible tenants who know their rights. It's one step in our efforts to ensure that all Yukoners have a home to live in."

With funding provided by the CDF, the YAPC finalized the curriculum used for a course that teaches participants about the tenancy side of rental housing. The course includes a take-home workbook, *Tenant Wisdom: A Guide to Trouble-Free Renting*, which discusses the roles and responsibilities of landlords and tenants; how to find and apply for rental housing; how to communicate with a landlord; and how to solve typical problems and keep good relations with neighbours. Each individual that completes the course is also given a certificate confirming their completion. "The certificates provide a sense of security for both tenants and landlords," Craig added. "Tenants know where they stand and can demonstrate to a potential landlord that they understand how the landlord-tenancy relationship works in Yukon, which in turn provides a sense of comfort for landlords seeking responsible tenants."

YAPC will continue to focus on landlords (private, government and NGO's) to build a community of people who will rent their housing to those who have completed the Tenant Wisdom curriculum.



"The purpose of this project is to support the rental community and those who may have trouble maintaining housing in Yukon."

Yukon Arts Centre: Digital Stage Monitor Console

The Yukon Arts Centre has a new piece of equipment thanks in part to \$19,540 in support from the Community Development Fund. In April 2012, the Arts Centre received a new digital stage monitor console to replace a variety of old analogue equipment. Advantages of a digital console over analogue include a vastly superior level of audio control and the capacity for memory and re-call allowing multiple sound sets to be programmed in advance of show time. This streamlines productions and provides greater continuity and auditory experience for artists and their audience.

The new console will be used for a variety of shows and live music events including Jazz on the Wing, the Kluane Mountain Blue Grass Festival, Frostbite and the Blue Feather Music Festivals. It serves an important function for the presentations and events at the Yukon Arts Centre and the Old Fire Hall.

"We really appreciate the support from the Community Development Fund. Assistance like this provides us with the means to improve the quality of these community arts venues and help us to stay current with technological changes," former Technical Director Patrick Matheson said. "This console provides a whole new level of acoustic options and flexibility for delivering productions that aid the growth of both performers and technicians."

The new digital console is in line with the digital technology being used in major cities down south. It will provide training opportunities for both artists and technical staff on industry-standard equipment. By providing occasions for training, professional development and improving community infrastructure, the Community Development Fund continues to support projects that provide long-term social and economic benefits in Yukon.



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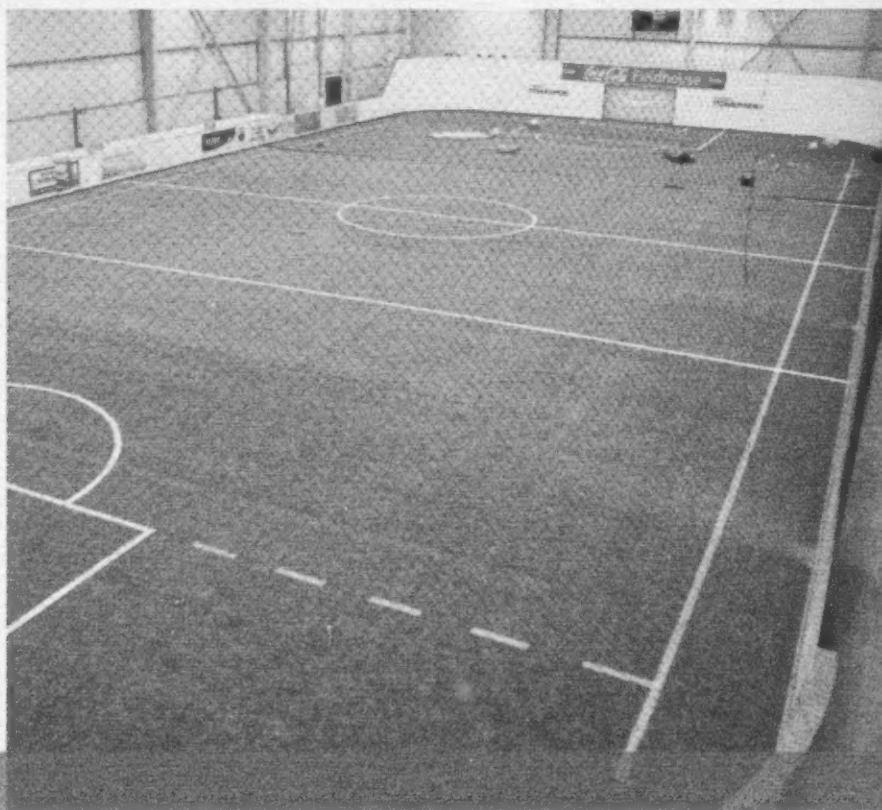
Yukon Soccer Association: Canada Games Centre Fieldhouse Turf Upgrade

Did you know that Whitehorse has a new high-safety-rating indoor soccer field? With just over \$50,000 in help from the Community Development Fund, the Yukon Soccer Association (YSA) recently upgraded the artificial turf and under-pad at the Canada Games Centre Fieldhouse. The new turf is the same high quality product used at the Olympic Stadium in Montreal, home to the Canadian Football League's Montreal Alouettes. Installed in August 2011, the new soccer pitch is higher performance than the previous one installed in 2006, and provides enhanced safety and comfort for players. Additionally, outdoor soccer balls and cleats can be used on the new turf.

"We are very thankful, as this project would not have happened without support from the CDF. The funding was critical in helping us to leverage money and support from the city," YSA Special Director Doug Hitch said. "We would also like to thank (former Canada Games Centre Manager) Art Manhire, who was essential in seeing this project to completion."

From competitive indoor soccer to recreational ultimate Frisbee, the Canada Games Centre Fieldhouse provides local athletes with a high-quality, safe space to practice and play the running sports they love. The new turf also benefitted international soccer players who competed in the 2012 Arctic Winter Games hosted in Whitehorse. "The Arctic Winter Games participants were very impressed with the new turf," Hitch added. "We spent three years seeking out the highest quality product we could find and it paid off. The feedback from players has been overwhelmingly positive." The new soccer pitch is another example of how the CDF supports projects that enhance sporting and recreational spaces in the communities to the benefit of Yukoners.

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from the CDF."*



Yukon Transportation Museum: Creating a Moving Experience

With a little over \$150,000 in support from the CDF, the Yukon Transportation Museum (YTM) has undergone a major facelift to improve the way it serves and engages visitors. The funding helped the museum to create new signage, branding materials and programming.

While the museum's bold new colour scheme definitely helps people notice the museum, what really catches the eye of those driving along the Alaska Highway is the "Monster" parked outside. The museum recently borrowed a giant Le Tourneau LCC-1 (Logistical Cargo Carrier) Land Train, used by the U.S. army until 1961, from Alaska. The "Monster" is now parked in front of the museum for the viewing pleasure of visitors and history buffs, who can learn about its history and use.

Further improvements made possible through the CDF funding included interior renovations that created a new area designed specifically for children along with complimentary new kids programming focusing on the "Monster" and other transportation history in the North.

"The museum has recently undergone significant changes to raise its profile and the CDF was instrumental in making that happen," YTM Executive Director Casey McLaughlin said. "The new area for kids is a wonderful addition to our facility and the new kids programming we delivered this summer was very successful."

Supporting educational initiatives and opportunities for community engagement that provide long-term benefits for Yukoners is a major objective of the Community Development Fund.

"The museum has recently undergone significant changes to raise its profile and the CDF was instrumental in making that happen."



ADVERTISING AND PROMOTION

Every funding deadline is advertised approximately one month prior to the deadline date. The length of the advertising campaign for each intake deadline differs depending on budget constraints, the amount of funding level and an analysis of the number of applications received. Advertising over the 2011–2012 fiscal year included newsprint, local radio stations, and television through local community Channel 9.

Newsprint ads are approximately 3" x 7" in size using the department's current design specifications. Print ads are bilingual and/or French only. Radio ads run 45–60 seconds in length, depending on the number of tiers open for intake. The TV rolling ads on the community channel are 15 seconds in length and run every 20 minutes up to 72 times per day. CDF signage that includes the program logo is placed on project sites where appropriate. Funding recipients, from time-to-time, mention their appreciation for funding support through the local media. The program continues to use the current CDF logo in all its advertising and promotional activities.

Community Development Fund

Applications are now being accepted for:

TIER I > \$20,000 or less
TIER III > \$75,000 and over

Copies of the CDF program summary and application are available:

- at the CDF office — 100 Chikilash Street, Suite 401 (Quays Building)
- online at www.cdf.gov.yk.ca
- in communities, at municipal or first nation government offices, territorial agents or public libraries

You are strongly encouraged to contact a Community Development Advisor to discuss your project prior to submitting an application. For more information, or for assistance with your draft application, call 667-8435 or 1-800-661-0559, extension 3425, or email cdi@gov.yk.ca.

Applications must be received by the CDU office no later than 5 p.m., Friday, January 13, 2012.

Fonds de développement communautaire

Nous acceptons maintenant les demandes de financement pour :

VOLET I > 20 000 \$ ou moins
VOLET III > 75 000 \$ et plus

Vous pouvez vous procurer la description du programme et un formulaire de demande :

- au bureau du FDC — 308 rue Strickland, pièce 401 (Bâtiment Terrasses Naves)
- en ligne, sur le site www.cdf.gov.yk.ca
- ou dans votre collectivité, au bureau du conseil municipal ou de la Première nation locale, à la bibliothèque ou auprès de l'agent territorial

On vous encourage fortement à communiquer avec un conseiller en développement communautaire pour discuter de votre projet avant de soumettre votre demande. Pour obtenir de plus amples renseignements ou de l'aide pour remplir le formulaire de demande, composez le 667-8435 ou le 1-800-661-0559, poste 3425, ou envoyez un courriel à cdi@gov.yk.ca.

Les demandes doivent être déposées au bureau du FDC de la Section du développement des collectivités au plus tard le vendredi 13 janvier 2012, à 17 h.



FUNDING STATISTICS

The following section provides a detailed breakdown of how the CDF money was spent over the 2011–2012 fiscal year.

For the period April 1, 2011 to March 31, 2012 the Community Development Fund program received 143 applications. As outlined in the chart below, 12 applications were withdrawn which left 131 to be processed. Of these 131 applications 88 were approved and 43 were rejected. This represents an average approval rate of 67%.

Figure 1: Number of Applications Received vs. Applications Processed and Approved

	Number of Applications Received		Number of Applications Approved					
	Total Received	Withdrawn	Total Processed	Fully Funded	Partially Funded	Total Funded	Rejections	Approval Rate
Tier I	83	7	76	50	6	56	20	74%
Tier II	44	2	42	18	5	23	19	55%
Tier III	16	3	13	8	1	9	4	69%
Total all Tiers	143	12	131	76	12	88	43	67%

Distribution of Dollars by Tier

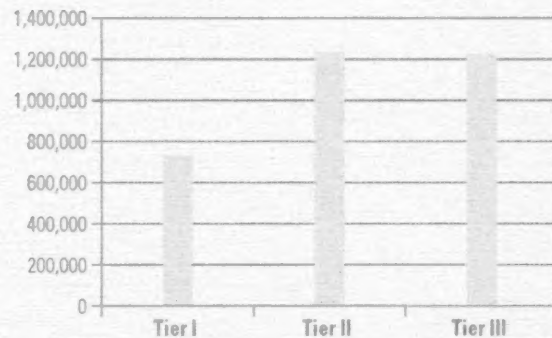
The Community Development Fund approved \$3,233,511 for projects in the fiscal year April 1, 2011 to March 31, 2012. The largest portion of this funding went to Tier II projects followed by Tier III and Tier I.

Tier I: 56 approved projects — \$ 733,452

Tier II: 23 approved projects — \$1,261,410

Tier III: 9 approved projects — \$1,238,661

Figure 2: Allocations by Tier

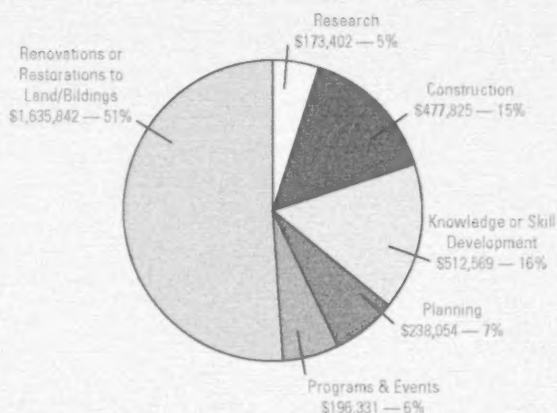


Distribution of Dollars and Projects by Category

All projects are assigned to specific categories. The information below reflects the number of projects approved in each category for the 11/12 fiscal year, and the chart reflects the distributional breakdown of dollars and percentages.

Category	# of Projects
Construction.....	3
Knowledge or Skill Development	25
Planning.....	7
Programs & Events	9
Renovations/Restorations	36
Research	8

Figure 3: Dollars Approved by Category

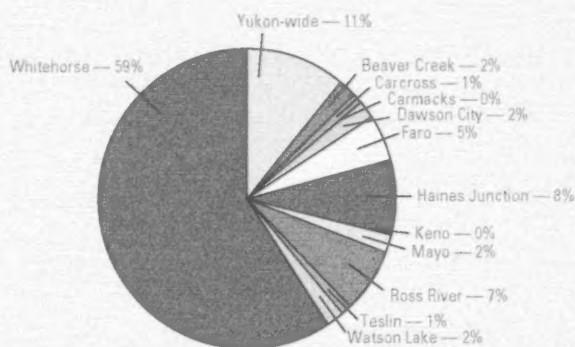


Distribution of Dollars by Community

For the 11/12 fiscal year, the communities receiving the most dollars were Whitehorse at 59%, Yukon-wide at 11% and Haines Junction at 8%. When comparing Whitehorse to the rural communities as a whole, the communities received 41% of the total dollars versus 59% received by Whitehorse.

Community	\$ Amount
Beaver Creek.....	68,725
Carcross	20,000
Carmacks.....	4,431
Dawson City	55,929
Faro.....	148,691
Haines Junction	264,525
Keno	7,000
Mayo	72,228
Ross River.....	224,364
Teslin	21,511
Watson Lake	67,095
Whitehorse.....	1,923,686
Yukon-wide	355,326
Totals.....	3,233,511

Figure 4: Total Approved by Community



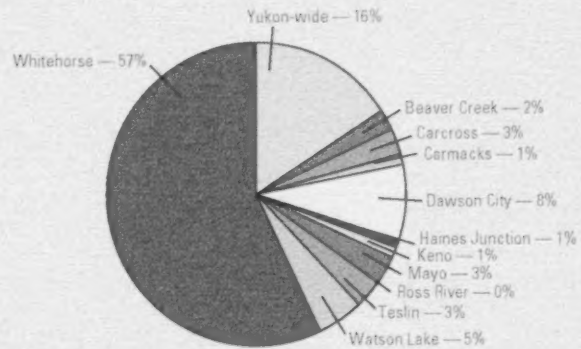
Distribution of Dollars by Community and by Tier

Tier I Approvals by Community (Funding requests up to \$20,000)

In Tier I, the communities receiving the most dollars were Whitehorse at 57%, Dawson at 8% and Watson Lake at 5%.

Community	\$ Amount
Beaver Creek	13,372
Carcross	20,000
Carmacks	4,431
Dawson City	55,929
Haines Junction	4,975
Keno	7,000
Mayo	23,931
Ross River	4,364
Teslin	21,511
Watson Lake	37,095
Whitehorse	419,754
Yukon-wide	121,090
Totals	733,452

Figure 5: Tier I Dollars Approved by Community

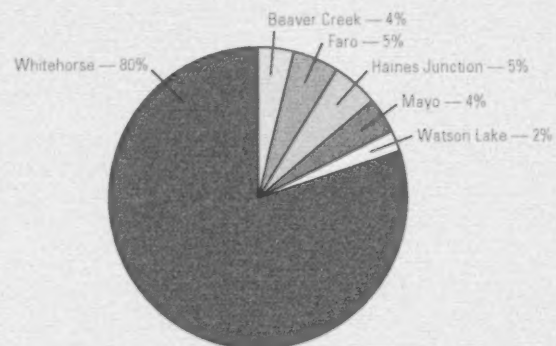


Tier II Approvals by Community (Funding requests from \$20,001 to \$75,000)

In Tier II, the highest percentage of funding went to Whitehorse at 80% with Haines Junction and Faro each receiving 5%.

Community	\$ Amount
Beaver Creek	55,353
Faro	63,691
Haines Junction	59,550
Mayo	48,297
Watson Lake	30,000
Whitehorse	1,004,519
Totals	1,261,410

Figure 6: Tier II Dollars Approved by Community

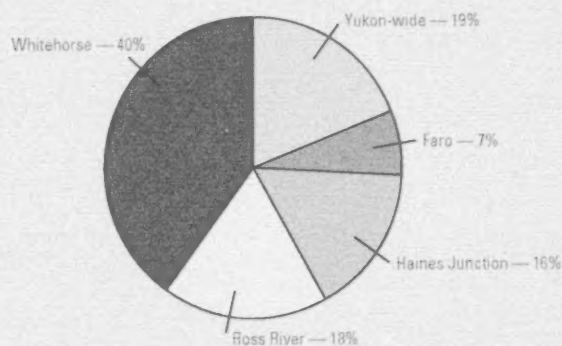


Tier III Approvals by Community (Funding requests over \$75,000)

In Tier III, Whitehorse received 40% of the funding with Ross River receiving 18% and Haines Junction receiving 16%.

Community	\$ Amount
Faro.....	85,000
Haines Junction	200,000
Ross River.....	220,000
Whitehorse.....	499,425
Yukon-wide	234,236
Totals.....	1,238,661

Figure 7: Tier III Dollars Approved by Community



Contact:

Community Development Fund Office

Suite 401, 309 Strickland Street (Nuvo Building)
Whitehorse, Yukon
Y1A 2J9

Phone: 867-667-8125
Toll Free (in Yukon): 1-800-661-0408, ext. 8125
Fax: 867-393-7108

Email: cdf@gov.yk.ca

Mailing Address:

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Government of Yukon
P.O. Box 2703
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